

WIN FREE GROCERIES FOR A YEAR

SWEEPSTAKES OFFICIAL RULES

Food Bazaar Admin / January 1, 2015

FOOD BAZAAR® 2015 WIN FREE GROCERIES FOR A YEAR SWEEPSTAKES OFFICIAL RULES

1. NO PURCHASE NECESSARY TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. Two ways to enter: (a) cashier will provide you with an official entry form when purchasing an item at participating Food Bazaar stores in NY, NJ or CT; you must print your name, street address (including zip code), home and work telephone numbers (with area code) on the entry form and submit the form by dropping it into a sweepstakes entry bin which will be located by the exit door ; OR (b) obtain an official entry form available at the Customer Service Desk and print your name, street address (including zip code), home and work telephone numbers (with area code) on the form and submit it in the sweepstakes entry bin.

2. LIMIT ONE ENTRY PER PERSON OR HOUSEHOLD PER DAY BY ANY MEANS. The Sweepstakes runs from January 15, 2015 to March 15, 2015. No mechanically reproduced entries accepted. Improper, incomplete, mutilated and illegible entries will be disqualified. By entering this sweepstakes, entrants accept and agree to be bound by these rules and the decisions of the judges, which shall be final on all matters. All entries received after valid dates are void and ineligible for prize. All entries become the property of Sponsors and will not be returned; none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.

3. PRIZE AND ODDS OF WINNING

One (1) Grand Prize – Free groceries for one year (awarded as a \$100 gift card per week) (“ARV”) \$5,200
Ten (10) First Prizes – Free groceries for ten weeks (awarded as a \$100 gift card per week) (“ARV”) \$10,000
Twenty (20) Second Prizes – Free groceries for five weeks (awarded as a \$100 gift card) (“ARV”) \$10,000
Thirty (30) Third Prizes – \$50 store gift card (“ARV”) \$1500

The total ARV of all prizes is: \$26,700. All prize winners must claim their prize by March 31, 2015. No substitution of prize offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except Sponsor at its sole discretion may substitute prize of equal or greater value. Odds of winning will depend upon the number of eligible entries received.

4. DRAWING: Winners will be selected in a random drawing to be conducted on or about March 20, 2015, from among all eligible entries received. The Drawing will be conducted by Bogopa Service Corp. whose decisions are final in all matters relating to this promotion. Odds of winning will depend upon the number of eligible entries received. Winners will be notified by phone or by mail on or about March 27, 2015, and may be required to execute and return an Affidavit of Eligibility/Liability/Publicity Release within 7 days after notification date or prize may be forfeited. If prize notification is returned as undeliverable or winner cannot be located or does not respond by deadline date, an alternative winner will be chosen and prize will be awarded.

5. ELIGIBILITY Open to residents of NY, NJ and CT, 18 years or older at time of entry. Employees, officers and directors (and their immediate family or household members, whether or not related) of Bogopa Service Corp. d/b/a Food Bazaar Supermarket and their subsidiaries, affiliates, advertising agencies, promotion agencies, and dealers are

not eligible. Void where prohibited, taxed or otherwise restricted by law. All Federal, State and Local laws and regulations apply. All taxes, and any other fees and expenses not specified associated with receipt or use of the prize, are the sole responsibility of the winner. No substitutions permitted. Prize will only be awarded if winner complies with official rules. Entry constitutes winner's permission to use their name, photograph and/or voice recordings for publicity purposes, in any and all media, without additional compensation or permission except where prohibited by law.

6. GENERAL CONDITIONS: All entrants agree to release and forever discharge Bogopa Service Corp. and their respective distributors, advertising, promotion and advertising agencies and their affiliates and subsidiaries and the respective employees, directors and officers of the foregoing entities from any and all claims, demands, losses and liabilities, of any nature whatsoever, which they may now or hereafter assert, including but not limited to, claims for injury, death, damages, or illness arising out of or claimed to be arising out of sweepstakes entry, prize acceptance, or use or misuse of the prize. Sponsor and their agents are not responsible for any printing or other errors in sweepstakes related material. Sponsor reserves the right, in their sole discretion, to cancel or suspend this Sweepstakes and award the prizes in a random drawing from among all eligible entries received prior to such action, should causes beyond the control of Sponsor corrupt the administration, security, or proper play of the Sweepstakes. Information provided by the consumer will be used solely for the purposes of this Sweepstakes and will not be rented, sold, or relinquished. Bogopa Service Corp. undertakes no liability or responsibility, and makes no warranties, express or implied, with respect to the performance of the prize(s) awarded, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the sweepstakes, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed events or connections or inability of winner to attend; and accident, injury, death, damage or expense arising from or occurring during the use of the prize. Bogopa Service Corp. is not responsible for damage to a prize or loss of a prize after the prize has been claimed.

7. WINNERS' LIST: To obtain a winner's list, send a stamped, self-addressed (#10) envelope to: Bogopa Service Corp. 650 Fountain Avenue Brooklyn, NY 11208 Attn: Corporate Affairs Department by March 30, 2015.

8. SPONSOR: Bogopa Service Corp. 650 Fountain Avenue Brooklyn, NY 11208. Trademarks and logos associated with Bogopa Service Corp. and Food Bazaar Supermarket are registered with the U.S. Patent and Trademark Office. All rights reserved.